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Flipped Conference: A Conceptual Approach for an Effective Research Presentation

Oral presentations are a vital artifact for scholars and researchers as well as students and professors. It is an important type of communication in academia that can enhance or weaken the processes of understanding, communication, and collaboration. As such, presentations should be given a great deal of consideration and used in meaningful ways.

This study will highlight aspects of the process of scholarly communication through the use of digital academic presentations (online presentation prior to the conference) in an effective way that can give a real opportunity for scholar to get connected together step by step and reclaim an atmosphere of joy and spontaneity. We expect that scholars come together online at the end of this phase with lots of ideas, comments and open questions. Such feedback can lead to effective and innovative interactions and discussions later at conference.

Data will be collected from scholars and participants in two main phases before (online) and during the international conference of eScience in June 2014, Leipzig. Participants will be asked to deliver a recorded video/talk with a presentation about their work after they have submitted their abstracts. Accordingly, participants will record their presentation (using any proper software) and send the link to us. The video will then be uploaded via any suitable video share platform and made available to the public (participants), who will then share, watch, review and comment on the relevant aspects of the presentation. At the end of this phase and relying on feedbacks that have been given for each online presentation, speakers should plan for an additional innovative activity for connecting meaningfully audience at conference. It is up to speakers to think about which activity can be developed for building more effective discussion and engagement. Following this, participants will be asked to give their feedback and raise their awareness (Brainstorming/ Discussion session) about how Flipped-Conference affect the communication process among participants in terms of understanding delivered messages and enhancing connection among researchers in conference.

Zum Autor

Bahaaeldin Mohamed, Dr., He investigates the processes of communication and collaboration in doing scientific research digitally by the assistance of Web 2.0 technologies for PhDs and scientists. Since he received his PhD in 2011, he has been working as a research assistant and as a research associate at Media Center and Dresden University of Technology in Germany. His main areas of research interest are: research online collaboration, digital research, e-Learning (project-based learning, research-based learning).