Conference Venue



Georg-Schumann-Building – TU Dresden

The event will take place on the premises of TU Dresden in the historic "Georg Schumann Building". Built in 1902 as Royal Saxon district court building at Munich Place it represents an important monument in Saxony and remembers by its permanent exhibition to the history of political criminal justice, which was established there until 1956. "Knowledge Communities 2015" provides an excellent opportunity to visit this memorial as well as famous Baroque masterpieces of architecture in Dresden.

Accompanying Event

Simultaneously the thematically related know-ledgeCamp GKC15 of the Society for Knowledge Management (GfWM) and the eBusiness pilots Dresden is held on June 26-27th, 2015 in the premises of the Training Centre of the Saxon Industry society in Dresden under the theme of "Organizational Knowledge": www.kc2015.wiim.de

In 2015 two conferences are brought together under the umbrella of "knowledge communities" with complementary thematic priorities. While the GeNeMe deals with organisational and technical perspectives in the context of Virtual Enterprises, Communities & Social Networks the ProWM provides a broad and inclusive overview of the organizational, cultural, social and technical aspects of knowledge management.

The management of the joint conference is provided by a group of scientists from the faculties of educahung sciences, economics and the media center of the Technical Universisity Dresden together with the Knowledge Research Center e.V. www.krc-dresden.de

Submission

We invite scientific contributions of 8-10 pages for the usual academic review process. In addition, application-oriented contributions from practicinoners are explicitly welcomed, presenting context of practical relevance on 3-5 pages. More information on styles and subission system can be found on the website.

Papers in English language will be accepted as well. For submission use the online tool on our web site.

Dates

09 Feb 2015 Deadline for paper submission09 Mar 2015 Information of authors09 Apr 2015 Deadline for submission of accepted papers

Contact

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www.WissensGemeinschaften.org













KNOWLEDGE COMMUNITIES

Joint Call

ProWM 2015 and **GeNeMe 2015** 24.–26. June 2015 in Dresden





www.WissensGemeinschaften.org



ProWM 2015



ProWM 2015 is the Professional Knowledge Management conference taking place every two years. It highlights the interdisciplinary field of knowledge management from several perspectives.

The conference is aimed at participants from research and practice and deepens thematic areas of the previous meetings of the knowledge management section in the society for computer science. Young researchers are particularly invited to submit papers on these topics:

Knowledge organization and processes

- Networked knowledge work in Enterprise 2.0
- Knowledge and collaborative decision-making processes
- Process Oriented Knowledge Management
- Knowledge management in an international context



GeNeMe 2015



GeNeMe 2015 starts for "Communities in new media" and addresses the issue of online communities at the intersection of several disciplines such as computer science, economics, education and information science as well as social and

communication science. The conference is traditionally a forum for interdisciplinary dialogue between science and industry and serves to share experiences and knowledge among participants from diverse disciplines, organizations and institutions.

Ecomic activity in Online Communities

- Enterprise 2.0 and the Digital Workplace
- Work organization, motivation and leadership in virtual enterprises

Knowledge development and change management as strategic tasks

- Workplace design and implementation of the Digital Workplace
- Contextualization of work
- Design of knowledge-intensive business processes
- Interdisciplinary aspects of knowledge management

Analysis and evaluation of knowledge managment

- Research strategies and research methods knowledge management
- Models and concepts of knowledge management (KM frameworks)
- Ontologies, identification and representation of knowledge
- Success and influencing factors of knowledge management
- Big Data & Analytics
- Personnel selection and development -Work in virtual business
- business and operating models, Internet economy and network effects
- Industry-specific concepts / solutions (Health Care, Telecommunications, logistics, ...)
- B2B commerce, virtual marketplaces

Technologies and methods for Online Communities

- Collaborative Web 2.0 technologies / social software applications
- Mashup technologies and frameworks for composite Rich Internet Applications
- Mobile, ubiquitous systems and collaboration in mobile applications
- Methods and interaction technologies for immersive collaboration
- Methods of user modeling and requirements
- Information systems architectures

Knowledge Management Systems

- Integrated Knowledge Management Systems
- Implementation, use and impact of knowledge management systems
- Knowledge management tools
- New trends: Cognitive Computing, Semantic Web, cloud solutions

Skills and knowledge work as elements of corporate culture

- Knowledge management and organizational learning
- Convergence of knowledge management and e-learning
- Skill, competence, experience management and e-Human Resources
- Motivational, social and cultural aspects of knowledge management

Concepts of social communities (SC) in New Media

- Sociological, communication science and psychological aspects SC
- Self-assembly, configuration and structure formation
- Concepts and models for SC in new media (associations, self-help groups, neighborhood services, networks, etc.)
- Case reports and studies on Web applications in social communities

Learning, teaching and research in online communities

- Online Communities in Open Education, MOOCs etc.
- Informal Learning in Online Communities
- Learning Analytics & User Data Management
- Digital & Open Science, Research Communities & Platforms