



ProWM 2015

ProWM 2015 is the Professional Knowledge Management conference taking place every two years. It highlights the interdisciplinary field of knowledge management from several perspectives.

The conference is aimed at participants from research and practice and deepens thematic areas of the previous meetings of the knowledge management section in the society for computer science. Young researchers are particularly invited to submit papers on these topics:

Knowledge organization and processes

- Networked knowledge work in Enterprise 2.0
- Knowledge and collaborative decision-making processes
- Process Oriented Knowledge Management
- Knowledge management in an international context



GeNeMe 2015

GeNeMe 2015 starts for "Communities in new media" and addresses the issue of online communities at the intersection of several disciplines such as computer science, economics, education and information science as well as social and

communication science. The conference is traditionally a forum for interdisciplinary dialogue between science and industry and serves to share experiences and knowledge among participants from diverse disciplines, organizations and institutions.

Economic activity in Online Communities

- Enterprise 2.0 and the Digital Workplace
- Work organization, motivation and leadership in virtual enterprises

Knowledge development and change management as strategic tasks

- Workplace design and implementation of the Digital Workplace
- Contextualization of work
- Design of knowledge-intensive business processes
- Interdisciplinary aspects of knowledge management

Analysis and evaluation of knowledge management

- Research strategies and research methods knowledge management
- Models and concepts of knowledge management (KM frameworks)
- Ontologies, identification and representation of knowledge
- Success and influencing factors of knowledge management
- Big Data & Analytics

- Personnel selection and development -Work in virtual business
- business and operating models, Internet economy and network effects
- Industry-specific concepts / solutions (Health Care, Telecommunications, logistics, ...)
- B2B commerce, virtual marketplaces

Technologies and methods for Online Communities

- Collaborative Web 2.0 technologies / social software applications
- Mashup technologies and frameworks for composite Rich Internet Applications
- Mobile, ubiquitous systems and collaboration in mobile applications
- Methods and interaction technologies for immersive collaboration
- Methods of user modeling and requirements
- Information systems architectures

Knowledge Management Systems

- Integrated Knowledge Management Systems
- Implementierung, Nutzung und Wirkung von Wissensmanagementsystemen
- Wissensmanagement-Werkzeuge
- Neue Trends: Cognitive Computing, Semantic Web, Lösungen aus der Cloud

Skills and knowledge work as elements of corporate culture

- Wissensmanagement und organisationales Lernen
- Konvergenz von Wissensmanagement und eLearning
- Skill-, Kompetenz-, Erfahrungsmanagement und e-Human Resources
- Motivationale, soziale und kulturelle Aspekte im Wissensmanagement

Concepts of social communities in New Media

- Soziologische, kommunikationswissenschaftliche und psychologische Aspekte SG
- Selbstorganisation, -konfiguration & Strukturbildung
- Konzepte und Musterlösungen für SG in Neuen Medien (Vereine, Selbsthilfegruppen, Bürgerservices, Netzwerke etc.)
- Erfahrungsberichte, Studien zu Web-Anwendungen in SG

Learning, teaching and research in online communities

- Online Communities in Open Education, MOOCs u.a.
- Informelles Lernen in Online Communities
- Learning Analytics & User Data Management
- Digital & Open Science, Research Communities & Platforms